

## SEDI GROUP Société d'Etudes et de Développement International www.sedigroup.com

Nowadays, setting up internationally has ceased to be a luxury enjoyed solely by large groups, and no longer requires a colossal budget! With this knowledge in mind, SEDI has been able

to create a progressive global range of services, geared towards overseas companies and individuals who wish to set up small representative offices in France & UK.

Creating such organisations allows companies to be present on a market through small teams of representatives and/or sales people, in order to develop their corporate image and strategy abroad, as well as its turnover and after-sales services.

SEDI provides its clients all the legal, social, management and financial services their will require to set up their business abroad. These newly registered companies are then free to focus on commercial development, and the parent company is able to access relevant feedback in its native language, thus optimising the management of the group's different organisations.

This approach requires our teams to be perfectly bilingual and necessitates high standard knowledge of company management and the ability to react to new issues in a professional manner. This bicultural knowledge of company management allows us to adapt more effectively to French & Anglo-saxon standards.

SEDI France was founded in 1997 with SEDI UK following in 1998. Thanks to our teams and our experience in various sectors, we have been able to build up our expertise and establish numerous business contacts. In the last 20 years, a network of relations has been established with lawyers, local accountants, logistics experts, business centres, etc... but also with public services such as customs and tax departments, the URSSAF (administrative body for the collection of social security payments), the HM Revenue & Customs etc...

Our teams handle each contract internally from start to end, and will be able to assist you in an efficient and cost effective way.

Training, keeping tabs on economic and fiscal issues, communicating new standards and passing on our expertise are a logical extension of our back office activities. We offer you the chance to progress throughout the course of your company's development, and will enable your transition towards complete autonomy abroad to be as smooth as possible.

Because we manage clients files internally, our knowledge remains up-to-date. We will therefore inform you of legal, fiscal and social changes via our bilingual leaflets, entitled: "HOW TO FORM", "MAIN ISSUES", "VAT ISSUES", "FOCUS ON" and "POINT DE REPERE" which you can find on our website.

In these leaflets, you will find all the information you need to successfully set up activities in the UK or in France.

Using a comparative approach that is more easily integrated, we share this experience and practical knowledge through the various files we draft for the foreign government organisations that accompany companies from their own country wishing to set up operations abroad.

Our membership with international business networks, in France, UK and in other countries, has enabled us to give presentations at seminars, conferences, trade-fairs and organise workshops on specific points relating to company management and setting up abroad, to the individuals concerned by these issues.

We participate in these events, most of the time in collaboration with various organisations, such as in the Franco-British Chambers of Commerce and Industry in France and the UK, the IOE (Institute of Export), Paris&Co, the Franco-Irish Chamber of Commerce, the IBEC, associations of legal experts and accountants, the CCIP and the Centre for Young Company Directors. Similar events are due to take place in the near future with the Institute of Directors and in partnership with foreign development agencies, within the scope of setting up activities in France and the UK.

For more information, please feel free to contact us!

For any of our free leaflets, don't hesitate to contact us ! Below some of them

## HOW TO FORM

<u>FRANCE</u> SARL Branch RFE/ Liaison Office

<u>UK</u> Private Ltd Branch Sole Representative MAIN ISSUES

FRANCE Recruitment Tax Issues Social Contributions

<u>UK</u> Recruitment Tax Issues Social Contributions POINT DE REPERE (FR)/FOCUS ON (UK) FRANCE

VAT refunds Directors owning more than 50% shares Health & Life Insurance Company scheme

<u>UK</u> VAT refunds Social cover Year End Accounts

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