



# SEDI GROUP

Société d'Etudes et de Développement International  
www.sedigroup.com

# Company Profile

Over the last ten years, setting up internationally has ceased to be a luxury enjoyed solely by large groups, and no longer requires a colossal budget!

With this knowledge in mind, SEDI has been able to create a progressive global range of services, geared towards overseas companies and individuals who wish to set up small representative offices at first in France, Ireland & the UK .

Creating such organisations allows companies to be present on a market through small teams of representatives and/or salespeople, in order to develop their corporate image abroad, as well as its turnover and after-sales services.

SEDI provides its customers with a wide palette of administrative, legal, social and management services. These newly registered organisations are then free to focus on commercial development, and the parent company is able to access relevant feedback in its native language, thus optimising the management of the group's different organisations.

This approach requires our teams to be perfectly bilingual, and necessitates good overall knowledge of company management and the ability to react to new issues in a professional manner. This bicultural knowledge of company management allows us to adapt more effectively to French & Anglo-saxon standards.

SEDI France was founded in 1997 with SEDI UK following in 1998. Thanks to our teams and our experience in various sectors, we have been able to build up our expertise and establish numerous business contacts. In the last 15 years, a network of relations has been established with lawyers, local accountants, logistics experts, business centres, etc... but also with public services such as customs and tax departments, the URSSAF (administrative body for the collection of social security payments), the HM Revenue & Customs etc...

Our teams handle each contract internally from start to finish, and will be able to accompany and assist you in an efficient and cost effective manner.

Training, keeping tabs on economic and fiscal issues, communicating new standards and passing on our expertise are a logical extension of our back office activities. We offer you the chance to progress throughout the course of your company's development, and will enable your transition towards complete autonomy abroad to be as smooth as possible.

Because we manage customer files internally, our knowledge remains up-to-date. We will therefore inform you of legal, fiscal and social changes via our bilingual leaflets, entitled: "HOW TO FORM", "MAIN ISSUES", "VAT ISSUES", "FOCUS ON" and "POINT DE REPERE". In these leaflets, you will find all the information you need to successfully set up activities in the UK or in France.

Using a comparative approach that is more easily integrated, we share this experience and practical knowledge through the various files we draft for the foreign government organisations that accompany companies from their own country wishing to set up operations abroad.

Our membership of both formal and informal international business networks, in France, the UK and in other countries, has enabled us to give presentations at seminars, conferences, trade-fairs and organise workgroups on specific points relating to company management and setting up abroad, to the individuals concerned by these issues. In the majority of cases, we participate in these events in collaboration with Franco-British Chambers of Commerce and Industry in France and the UK, the Franco-Irish Chamber of Commerce, the IBEC, associations of legal experts and accountants, the CCIP and the Centre for Young Company Directors. Similar events are due to take place in the near future with the Institute of Directors and in partnership with foreign development agencies, namely in Poland, within the scope of setting up activities in France and the UK.

*For more information on the topics covered, feel free to contact us!*

**For any of our free leaflets, don't hesitate to contact us !**

### HOW TO FORM

#### FRANCE:

SARL  
Branch  
Liaison Office / RFE

#### UK

Private Ltd  
Branch

### MAIN ISSUES

#### FRANCE:

Recruitment  
Tax Issues  
Social Contributions

#### UK

Recruitment  
Tax Issues

### POINT DE REPERE (FR)/FOCUS ON (UK)

#### FRANCE

VAT refunds  
Directors owning more than 50% shares  
Health & Life Insurance Company schemes  
35 hours

#### UK

Social cover  
Directors  
VAT refunds

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